

Privacy Policy

Valueyourcar.co.za

Privacy Policy (including personal information processing content)

Introduction

For purposes of this Policy:

"Applicable Laws" refers to any laws, regulations, treaties and codes, including the Consumer Protection Act 68 of 2008 and the Protection of Personal Information Act 4 of 2013, which may be applicable to your relationship with us;

"Client" or **"you"** refers to any prospective, new or existing client of Valueyourcar.co.za; and

"Valueyourcar.co.za", **"we"** or **"us"** means Valueyourcar.co.za.

1. Audience

This policy applies to all visitors to our website.

2. Purpose of this Policy

We respect your privacy and take the protection of personal information very seriously. The purpose of this policy is to describe the way we collect, store, use and protect information that can be associated with a specific natural or juristic person and can be used to identify that person. It is important that you read this policy carefully before submitting any personal information to Valueyourcar.co.za.

By submitting any personal information to Valueyourcar.co.za, you provide consent to the processing of your personal information as set out in this policy.

3. Personal Information:

Personal information includes:

- Certain information collected on evaluation form completion (see below); and
- Optional information that you voluntarily provide to us (see below)

Personal information excludes:

- Information that you have provided voluntarily in an open, public environment or forum including (without limitation) any social media pages, posts, comments, discussion board or community because the information has been disclosed in a public forum, it is no longer confidential and does not constitute personal information subject to protection under this policy.

4. Acceptance of terms

You must accept all the terms of this policy when you utilise our website. If you do not agree with anything in this policy or the terms and conditions as set out on the website, then you may not utilise our website. You may not access our website or use our services if you do not have legal capacity to conclude legally binding contracts. By accepting this policy, you are deemed to have read, understood, accepted and agreed to be bound by all its terms.

5. Amendments of this policy

We may change the terms of this policy at any time. We will notify you of any changes by placing a notice in a prominent place on the website. If you do not agree with the change, you must stop using the services. If you continue to use the services following notification of a change to the terms, the changed terms will apply to you and you will be deemed to have accepted such terms.

6. Collection

How we collect information. You may provide personal information to us either directly or indirectly (through a third party acting on your behalf), by completing the forms provided on our website or by requesting further information about our services and/or offerings, whether in writing, through our website, over the telephone or any other means.

Mandatory Information. Once you complete the "Value Your Car Form" on the website, you will no longer be anonymous to us as you will provide us with personal information.

This personal information (certain information) will include:

- Name
Email Address
Contact Number
Location (Province)

Optional Information. In order for us to further assist with purchasing your vehicle, you will complete the "Sell Your Car Form" which is referred to as optional information that you voluntarily provide to us.

This personal information (optional information) will include:

- Name
Email Address
Contact Number
Vehicle Details (Date of purchase, service history, colour, condition, etc.)
Any extra details that you choose to disclose
Pictures of your vehicle

Collection from browser. We automatically receive and record internet usage information on our hosting company's server logs from your browser, such as your public internet protocol address (IP Address) and the dates and times that you have submitted your information on our website. Please note that other websites visited before entering our website might place personal information within your URL during a visit to it and we have no control over such websites. Accordingly, a subsequent website that collects URL information may log some personal information.

Cookies. When you access our website, we may send one or more cookies (small text files containing a string of alphanumeric characters) to your computer to collect certain usage information. We use session cookies (which disappear after you close your browser) and persistent cookies (which remain after you close your browser which can be removed manually) and may be used by your browser on subsequent visits to our website. The cookies collected expire after a 24 (twenty-four) hour period.

Purpose for collection. We may use any service information and optional information provided by you for such purposes as indicated to you at the time you agree to provide such optional information. We may use your information for the purposes as described below:

- To provide you with the accurate trade and retail values as you have requested by accessing our website.
- To purchase your vehicle from you as requested by accessing our website.
- Any other services required from us.

Consent to collection. We obtain your consent to collect personal information:

- In accordance with applicable law; and
- At the time you provide us with any mandatory information and optional information.

7. Use

We may contact you via telephone, email and SMS regarding your submission on our website.

8. Disclosure

Sharing

- We will not share your personal information with an affiliate without consent or permission from you.

Law enforcement

- We may disclose personal information if required:
 - By a subpoena or court order;
 - To comply with any law;
 - To protect the safety of any individual or the general public;
 - To prevent violation of our terms of service.

No selling

- We will not sell personal information. No personal information will be disclosed to anyone except as provided in this privacy policy, as stated on our website and our website's terms and conditions.

Change of ownership

- If we undergo a change in ownership, or a merger with, acquisition by, or sale of assets to, another entity, we may assign our rights to the personal information we process to a successor, purchase, or separate entity. We will disclose the transfer on the website. If you are concerned about your personal information migrating to a new owner, you may request us to delete your personal information.

Employees

- We may need to disclose personal information to our employees that require the personal information to do their jobs.

9. Security of personal information

We protect your personal information using website hosting safeguards such as firewalls, 24/7 server monitoring, anti-spam, anti-virus and server security access and we authorise access to personal information only for those employees who require it to fulfil their job responsibilities.

10. Retention of personal information

Your personal information will be retained on our hosting server indefinitely, unless a submission to delete this information is provided to us, in which case we will only retain information if we are permitted or required to do so in terms of applicable laws. Given the line of our business and scope of our website, your information may be required for reference purposes at any time. During this period of retention, we will continue to abide our non-disclosure obligations and will not share or sell your personal information.

11. Limitation

We are not responsible for, give no warranties, nor make any representations in respect of the privacy policies or practices of any third-party website or search engines.

12. Enquiries

If you have any questions or concerns arising from this privacy policy or the way in which we handle personal information, an enquiry can be submitted to enquiries@valueyourcar.co.za

13. Website Disclaimer

While we have taken care to ensure that the contents and other information on our Website are accurate, this Website and the services accessible on this website and your use of and reliance on the information on this website and the online services, are entirely at your own risk.

The evaluation tool provided on our website is intended to provide the client with the accurate trade and retail values as listed currently in the TransUnion Autoguide. Valueyourcar.co.za does not have any control over the information entered by any user.